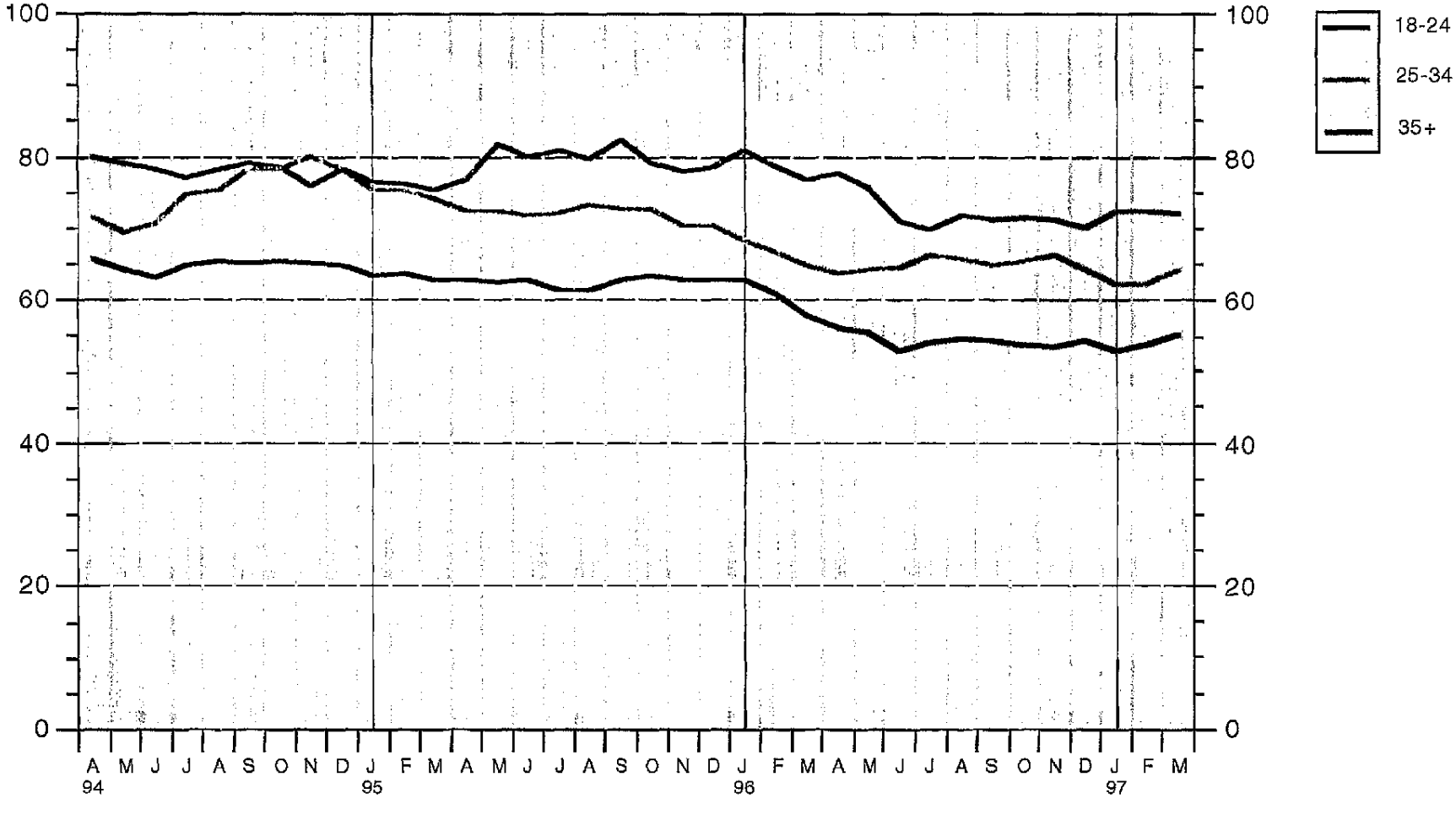
VIRGINIA SLIMS PRINT AD AWARENESS

Among Women - By Age
Rolling 6 Month Data



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Source: https://www.industrydocuments.ucsf.edu/docs/tkym0004